

Information Threat Checklist

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The Historical Threat Conversation

The Modern Threat

The LIST

Your business creates, stores or processes data

#5

- Assume a defensive posture
- Someone, somewhere wants your data
- IP and trade secrets are not the only target

ENCRYPT IT ALL

You have a password management policy

#4

- Passwords breed bad behavior
- Pass phrases are marginally better
- Lack assurance and integrity mechanisms

MULTI-FACTOR AUTHENTICATION

Your business has elevated accounts

#3

- A-, S-, X-, Admin-
- Separates daily duties, but still vulnerable
- Still reliant on passwords

TACTICAL TWO-FACTOR

Your competition has been hacked

#2

- Guess who's next?

WHAT DID YOU LEARN FROM THEM?

Your business does not have a security plan

#1

- Reacting to security issues is disastrous
- Threats go unidentified
- Remediation is exponentially more expensive

IDENTIFY AND IMPLEMENT

