

**Description:**

**Title:** UI/UX Designer  
**Position Status:** Contract  
**Workplace Type:** **In office**  
**Direct Supervisor:** TBD  
**Direct Reports:** No  
**Bonus Potential:** N/A

**Experience Level:** Mid-level (3+ years of marketing experience)

**About PKI Solutions**

At PKI Solutions, we're passionate about creating innovative solutions that help businesses achieve their security goals. Our team of experts brings decades of experience in Public Key Infrastructure (PKI), enabling us to provide cutting-edge products and services to our clients. We take pride in our commitment to excellence, customer satisfaction, and staying at the forefront of industry trends.

We're actively seeking a talented individual to become a key player in our team, contributing to integrating new features and enhancing the existing user experience of our applications.

**About the Role**

We're looking for a creative and versatile UI/UX Designer with a strong foundation in marketing to help shape our brand's visual identity across multiple platforms. This role is ideal for someone who thrives in both digital and print design, understands user experience principles, and has a keen eye for illustration and typography. If you're passionate about creating compelling visuals that engage and convert, we'd love to hear from you!

**Key Responsibilities**

- Design engaging website layouts, landing pages, and digital interfaces that prioritize user experience and brand consistency.
- Develop visually compelling social media posts, online ads, and marketing collateral to support campaigns.
- Create print assets such as brochures, flyers, and event materials.
- Ensure brand consistency across all platforms with strong typography, color theory, and composition skills.
- Collaborate with marketing and content teams to align designs with strategic goals.

- Translate complex ideas into intuitive, user-friendly designs.
- (Bonus) Contribute to storyboarding and video editing for marketing or product-related content.

## Required Skills & Experience

- 3+ years of marketing design experience with a strong portfolio showcasing relevant work.
- Proficiency in Adobe Creative Suite (Illustrator, Photoshop, InDesign, XD) and Figma.
- Strong understanding of UI/UX principles, wireframing, and responsive design.
- Experience creating print materials and digital ads for marketing campaigns.
- Excellent grasp of typography, color theory, and layout design.
- Ability to take creative direction and work collaboratively with cross-functional teams.
- Strong attention to detail and the ability to manage multiple projects.
- MS Office

## Nice-to-Have Skills

- Illustration skills for custom graphics and brand storytelling.
- Storyboarding and video editing experience (Adobe Premiere, After Effects, or similar).
- Experience with Marketing tools such as Salesforce and Hootsuite.
- Knowledge of HTML/CSS for design implementation.

## Success Criteria

Success in this role will be measured by the ability to effectively collaborate across departments, ensuring that design solutions align with marketing objectives, brand identity, and user needs. A successful UI/UX designer will proactively engage with marketing, product, and development teams to gather insights, iterate on feedback, and create cohesive, high-impact visuals. Collaborate with front-end developers to ensure seamless implementation of UI designs, providing design specifications and assets as needed. Clear communication, openness to feedback, and the ability to balance creative vision with strategic goals will be key indicators of success. The ideal candidate will demonstrate strong project ownership, delivering designs that not only enhance user experience but also drive engagement and conversions across multiple channels.

## Other

- **Supervisory Responsibility**
  - This position has no supervisory responsibilities.
- **Work Environment**

- This job operates in an office setting or may be remote. This role routinely uses standard office equipment such as computers, phones, photocopiers, and filing cabinets, if applicable.
- **Physical Demands**
  - Lift 10-15 pounds
- **Position Type and Expected Hours of Work**
  - This is a full-time position located in Portland, OR. Typical days and hours of work are Monday through Friday, between 8:00 a.m. to 5 p.m. or as scheduled with the employee's supervisor.
- **Travel**
  - No
- **Work Authorization/Security Clearance**
  - US citizenship or permanent residency is evidenced via the current I9 process.
  - Visa Sponsorship is not available.
- **Other Duties**
  - Please note that this job description is not designed to cover or contain a comprehensive listing of activities, duties, or responsibilities required of the employee for this job. Duties, responsibilities, and activities may change at any time, with or without notice.